



8th World Congress

on Ultrasound in Medical Education

January, 2023

Dear Colleagues:

We are excited about the opportunity for the Wayne State University School of Medicine (WSUSOM) to host the 2023 World Congress on Ultrasound in Medical Education (WCUME) Conference in Detroit, Michigan on September 7th thru September 10th.

We have a unique experience in training over 5,000 medical students over the past 15 years and look forward to sharing our successes and challenges with all attendees during the 2023 conference. We continue to conduct ultrasound-based NASA funded research on the International Space Station and provide advanced ultrasound training for our astronaut and cosmonaut crewmembers and would be happy to share new data from this continued collaboration at the meeting.

The WSUSOM located in the heart of downtown Detroit, recently celebrated its 150th year of medical education, research, and innovation. It is the largest single-campus medical school in the nation and has been successful in integrating ultrasound education into the undergraduate curricula. We have accumulated a wealth of data and experience in this area of medical education and innovation and look forward to having the opportunity to share our experience and compare best practices with similar institutions during the 2023 conference.

The conference had to be postponed previously due to the Covid-19 pandemic, but we look forward to finally hosting the conference in September of 2023.

Sincerely,
2023 WCUME Planning Committee

Wayne State University was one of the two pioneering institutions to fully integrate a didactic and hands-on ultrasound training into the undergraduate curricula in medical school in 2006.



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Sponsorship and Exhibit Prospectus



MARRIOTT

Detroit Marriott at the Renaissance Center
400 Renaissance Drive
Detroit, Michigan 48243



WAYNE STATE
School of Medicine

Wayne State University School of Medicine
540 E. Canfield
Detroit, MI 48201

ABOUT THE WORLD CONGRESS OF ULTRASOUND IN MEDICAL EDUCATION

This World Congress is expecting over 600 participants from across Canada, the United States as well as international participants. This congress will be held in Detroit, Michigan, an international border city.

Under the theme *'The Future of Ultrasound Education'*, this Congress will highlight the groundbreaking origins at the Wayne State University School of Medicine and ultrasound faculty from Henry Ford Hospital pioneering the way.

WCUME 2023 is a great opportunity to meet the decision makers from various institutions nationally and internationally, teachers, physicians and students/residents in one location.

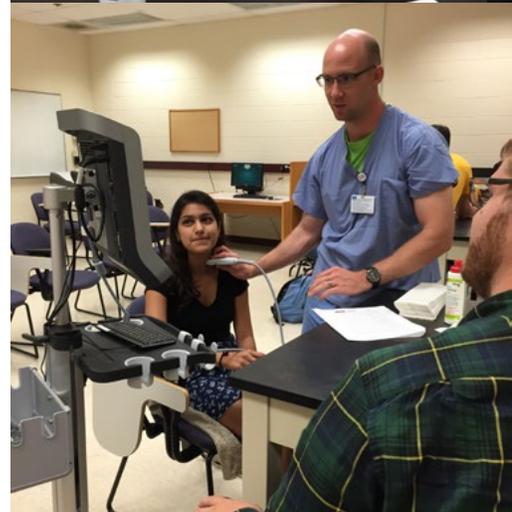
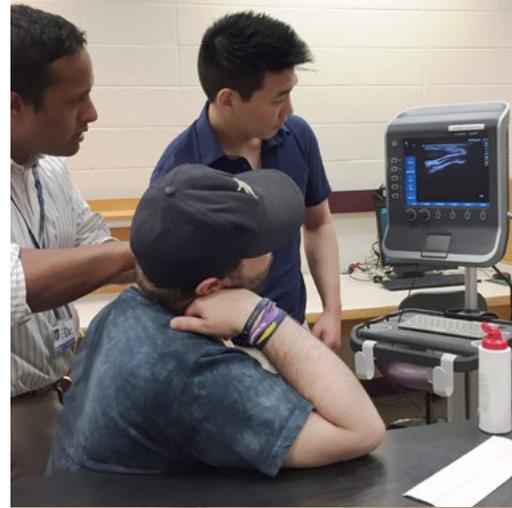
ABOUT THE SOCIETY OF ULTRASOUND IN MEDICAL EDUCATION

The mission of the Society of Ultrasound in Medical Education (SUSME) is to promote the use of ultrasound in medical education through development of educational experiences, research on outcomes, and distribution of results.

REASONS TO BECOME A WCUME 2023 EXHIBITOR

Use this World Congress as a Platform to:

- Approach new clients and launch new products / or services
- Promote your company image and build your brand
- Ensure interaction between suppliers and customers
- Ample networking opportunities with direct access to Key Opinion Leaders
- Establish strategic partnerships
- See emerging innovations and gain exposure to newly patented technologies
- Position your company as an industry leader
- Demonstrate innovative products and services
- Expand loyalty and build opportunities with existing clients
- Increase credibility through your participation



SUPPORTING WCUME WITH LOANED EQUIPMENT

WCUME 2023 will require several ultrasound systems for the number of hands-on workshops.

A minimum of 14 workshops are being planned, the most popular of which will be repeated more than once. This will allow us to offer at least 1 workshop for each participant.

Your company can support the congress greatly by loaning 12 ultrasound systems.



| Benefits | Partner \$75,000 | Platinum \$50,000 | Gold \$25,000 | Silver \$10,000 | Exhibit Only \$3,000 |
|--|---------------------|----------------------|------------------|--------------------|----------------------------|
| Name on pre-Congress e-blast | x | | | | |
| Co-sponsorship of the World Cup of Ultrasound | x | | | | |
| Co-sponsorship of the dinner cruise and closing dinner | x | | | | |
| Mention of the Sponsors' name in the opening ceremony | x | x | x | x | |
| Listing in sponsor and exhibitor directory | x | x | x | x | |
| Listing on the signage at the congress | x | x | x | x | |
| Level of priority when choosing your exhibit space | 1 | 2 | 3 | 4 | |

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|--|---|---|---|---|---|
| Exhibit Space 10 ft. x 10 ft. exhibit space including a 6 ft. table and 2 chairs | x | x | x | x | x |
|--|---|---|---|---|---|



VENUE

Detroit Marriott at the Renaissance Center
400 Renaissance Drive
Detroit, MI 48243



PRE-CONFERENCE WORKSHOP

Wayne State University School of Medicine
Kado Clinical Skill Center
Thursday, September 7, 2023

PLEASE CONTACT

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PLANNING COMMITTEE MEMBERS

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Society of Ultrasound in
Medical Education (SUSME)

PROVIDED BY



WAYNE STATE
School of Medicine

