

ABOUT THE WORLD CONGRESS OF ULTRASOUND IN MEDICAL EDUCATION

This World Congress is expecting over 600 participants from across Canada, the United States as well as international participants. This congress will be held in Detroit, Michigan, an international border city.

Under the theme *'The Future of Ultrasound Education'*, this Congress will highlight the groundbreaking origins at the Wayne State University School of Medicine and ultrasound faculty from Henry Ford Hospital pioneering the way.

WCUME 2023 is a great opportunity to meet the decision makers from various institutions nationally and internationally, teachers, physicians and students/residents in one location.

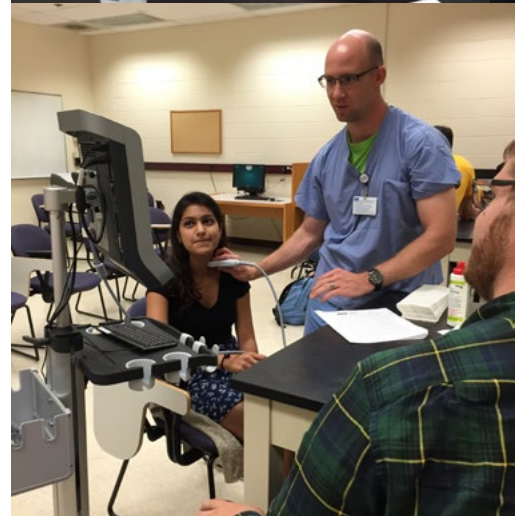
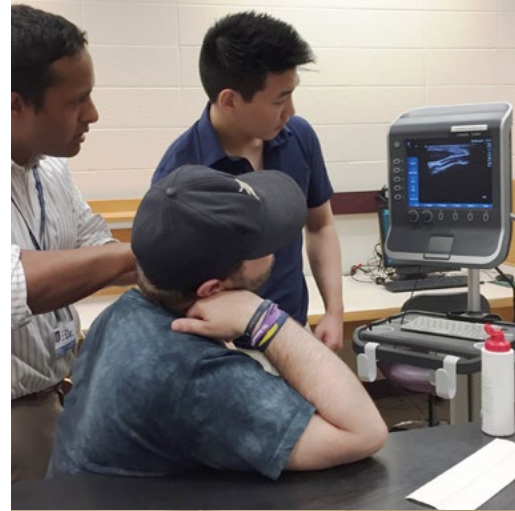
ABOUT THE SOCIETY OF ULTRASOUND IN MEDICAL EDUCATION

The mission of the Society of Ultrasound in Medical Education (SUSME) is to promote the use of ultrasound in medical education through development of educational experiences, research on outcomes, and distribution of results.

REASONS TO BECOME A WCUME 2023 EXHIBITOR

Use this World Congress as a Platform to:

- Approach new clients and launch new products / or services
- Promote your company image and build your brand
- Ensure interaction between suppliers and customers
- Ample networking opportunities with direct access to Key Opinion Leaders
- Establish strategic partnerships
- See emerging innovations and gain exposure to newly patented technologies
- Position your company as an industry leader
- Demonstrate innovative products and services
- Expand loyalty and build opportunities with existing clients
- Increase credibility through your participation



SUPPORTING WCUME WITH LOANED EQUIPMENT

WCUME 2023 will require several ultrasound systems for the number of hands-on workshops.

A minimum of 14 workshops are being planned, the most popular of which will be repeated more than once. This will allow us to offer at least 1 workshop for each participant.

Your company can support the congress greatly by loaning 12 ultrasound systems.



Benefits	Partner \$75,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Exhibit Only \$3,000
Name on pre-Congress e-blast	×				
Co-sponsorship of the World Cup of Ultrasound	×				
Co-sponsorship of the dinner cruise and closing dinner	×				
Mention of the Sponsors' name in the opening ceremony	×	×	×	×	
Listing in sponsor and exhibitor directory	×	×	×	×	
Listing on the signage at the congress	×	×	×	×	
Level of priority when choosing your exhibit space	1	2	3	4	

Exhibit Space					
10 ft. × 10 ft. exhibit space including a 6 ft. table and 2 chairs	×	×	×	×	×



VENUE

Detroit Marriott at the Renaissance Center
400 Renaissance Drive
Detroit, MI 48243



PRE-CONFERENCE WORKSHOP

Wayne State University School of Medicine
Kado Clinical Skill Center
Thursday, September 7, 2023

PLEASE CONTACT

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PLANNING COMMITTEE MEMBERS

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Society of Ultrasound in
Medical Education (SUSME)

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WAYNE STATE
School of Medicine

